

DIVISION of LIBRARY and INFORMATION SERVICES





Florida Library Adult Program 2019 Summer Workshops

A Universe of Stories

ALL ARTWORK CREATED BY 2019 CSLP.



Welcome!

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Agenda

9:00	Welcome	and Networking	
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9:30 2019 Theme

9:45 Brainstorming

10:30 Break

10:45 Create a Program

11:30 Be the Audience #1

12:15 Lunch



Agenda

- 1:15 Low Cost/Low Time
- 2:00 Nuts and Bolts
- 2:45 Be the Audience #2
- 3:30 Break
- 3:45 Build Your Calendar
- 4:15 Passive Programming
- 4:30 Wrap Up



Networking

- Find the envelope in your packet.
- Open it.
- Ask each person in the room that question.
- Keep track of your answers.
- GO!



A Universe of Stories

- Space exploration.
- Astrology.
- Sci-Fi fandoms.
- Moon cheese.
- Extraterrestrials.

- Advanced technologies.
- Space savers.
- Guest presenters.



- Brainstorm program ideas.
 - -Anything and everything!
 - -No criticism.
 - -Build on previous ideas.
- Forced ranking.
 - -Two rounds to narrow choices.
 - Five votes each round.
 - Programs will be created from the top five.



BREAK



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Create a Program

- Form groups by program idea.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.

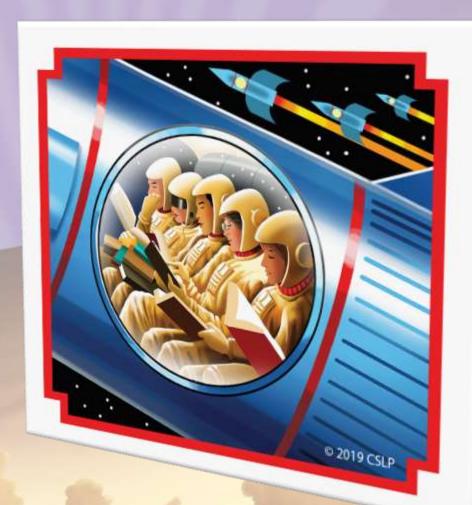


Be the Audience

Robotic Arm Challenge



LUNCH





Low Cost/Low Time

- Groups of three to four.
- Try to work with people you don't know.
- Use blank program form in your folder.
- Will need a final copy to share.
- Think about which audiences it will appeal to.



Nuts and Bolts

- Marketing ideas.
- Social media promotion.
- Prizes.
- Integrating with youth programs.
- Statistics.

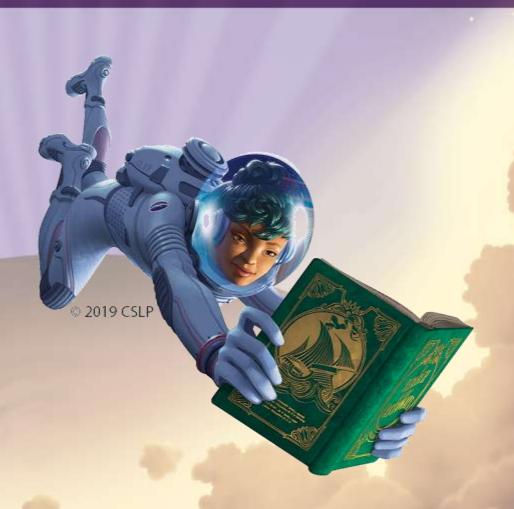


Be the Audience

The Dating Game Sci-Fi Edition



BREAK





Build Your Calendar

- Use blank calendars in your folder.
- If possible, work with colleagues.
- Outline your program.
 - -Starting dates.
 - -Schedule programs.
 - -Schedule prize drawings.
 - Ending dates.



Passive Programming

- · Low-risk engagement for customers.
- Activity: Outer space mashups.







- Final questions/thoughts.
- Survey.
 - -What did I miss?
 - -What did you learn?
 - -What did you enjoy?
 - -What should I do differently?

Thank you!



Rick Scott, Governor
Ken Detzner, Secretary of State
Florida Department of State
Division of Library and Information Services

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